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HARRY HONORED AT GRAND OPENING OF HARRY CARAY'S TAVERN, NAVY PIER
Governor Declares *Harry Caray Day*, Celebrities Toast and Fireworks Blast
Monday, March 1st, 2010

Harry Caray's Tavern, Navy Pier

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(CHICAGO) Join us **Monday, March 1, 2010 at 7:40pm** your time, anywhere in the world for the **12th Annual Worldwide Toast to Harry Caray**, celebrating the life and legacy of the late Hall of Fame baseball announcer on what would have been his 96th birthday. In recognition of Harry's many achievements and his positive impact on the state, Governor Pat Quinn is officially declaring March 1st ***Harry Caray Day*** in the State of Illinois. This year's toast will also mark the grand opening of the newest namesake restaurant, Harry Caray's Tavern, Navy Pier.

TOASTING HARRY

At 7:40pm, legions of fans around the world, including many celebrities, will raise a Budweiser, Pepsi or other beverage to the beloved broadcaster, who was also known as the "Cub Fan, Bud Man." **Dutchie Caray** will lead the toast live from Harry Caray's Tavern, Navy Pier, followed by a round of *Take Me Out to the Ballgame*—the song Harry was famous for singing between the top and bottom of the 7th inning of each game. Dutchie will be joined on stage by **Ernie Banks, Bobby Hull, Harold Ramis, Ron Kittle**, Cheap Trick's **Rick Nielson** and **Tom Petersson, Bill Kurtis, Richard Dent, Otis Wilson, Richard Roeper, Crane Kenney, Len Kasper**, and other famed Chicagoans. **WGN AM Radio 720** will broadcast the event live from Harry's from 4pm-9pm, starting with Steve Cochran and followed by Dave Kaplan.

Immediately following the Toast, one of the Pier's favorite summertime traditions will make a special wintertime appearance when guests are treated to a **Fireworks Spectacular** over the lake presented by Rockstar Energy Drink in honor of the grand opening of Harry Caray's Tavern, Navy Pier.

ACTIVITIES THROUGHOUT THE DAY

Harry Caray's Tavern Navy Pier has a full day of activities planned, beginning at 5:00am when its doors open to the public for the first time, unveiling the Pier's most anticipated new restaurant. The following events will take place at Harry's between 5am and 9am:

- **Spring Training Rally**—Celebrities and sports fans will take part in an early morning Spring Training Rally in anticipation of the Cubs and White Sox Spring Training openers on March 4th. The Rally will be led by **Ernie Banks, Dutchie Caray, Ron Kittle, Bill Kurtis** and other celebrities.
- **Mascot Toast**—A collection of mascots and dancers will toast Harry, including Harry's Holy Cow!, Navy Pier's Patch and Pickle, the Blackhawk's Tommy Hawk and the Ice Girls, the White Sox's Southpaw, the Fire's Sparky, the Wolves' Skates, Adrenaline Rush Dance Team, Pepsi's Fizzie and Crushie, Ronnie Woo Woo, Harry Caray sound- and look-a-likes and others. A Chicago Shakespeare Theater actor will give the first "Toast to Harry" of the day—in true Shakespearean style.
- **Holy Green Cows! Unveiling**—Just outside Harry's doors in the Family Pavilion, legendary newsman Bill Kurtis will lead the unveiling of a topiary herd of "Holy Green Cows" grazing in Tallgrass pastures. The holy cows, professionally designed and created for the Chicago Flower & Garden Show (running March 6–March 14), will be covered in green moss and outfitted with Harry's signature eyeglasses. The Tallgrass pastures are a tribute to Kurtis' Tallgrass Beef Company—a leader in the grass-fed beef revolution.

- **Chicago Sports Museum Unveiling**—Dutchie Caray will unveil the centerpiece of the restaurant, Harry's Museum, with two octagonal rooms featuring beautifully crafted display cabinets with a rotating collection of the most notable and unique items of Chicago sports history. Highlights currently include Harry Caray's signature eyeglasses, the remains of the Infamous Cubs Foul Ball, Harry Steinfeldt's 1909 game used jersey, Gabby Hartnett's social security card, Ron Santo's 1973 All-Star game ring and 1971 home game used jersey, Ernie Banks' game used glove and early 1960's bat, Dave Kingman's 1980 Babe Ruth Crown, Ryne Sandberg's 1989 playoffs homerun bat, Geovany Soto's full catcher's gear worn during his Rookie of the Year season, Randy Wells' first win glove, Gordon Beckham's Rookie of the Year glove, Ron Kittle's Rookie of the Year award and jersey, Jay Cutler's game used jersey, Paul Konerko's grand slam ball from the 2005 World Series, Marv Levy's Super Bowl XXV jacket, and more.
- **Prizes and Games**—Great prizes will be raffled off every 30 minutes throughout the morning, including Cubs opening day tickets, the opportunity to rebound for the Bulls players during pre-game warm ups, a trip to the Abbey Resort and Avanti Spa in Fontana Wisconsin, a Chula Vista getaway in Wisconsin Dells, autographed baseballs, t-shirts and more. Additionally, street teams from AMP, Pepsi and SoBe will be giving away samples and prizes, and the Blackhawks Ice Girls and Tommy Hawk will give fans a chance to win prizes playing Shoot the Puck and other games in the Family Pavilion.

The excitement of the Toast and Harry's grand opening will spill out across Navy Pier throughout the day. Guests will be treated to a bevy of special deals and activities in honor of Harry throughout the Pier on March 1st including:

- 96-cent Ferris Wheel rides in honor of Harry Caray's 96th birthday (regularly \$6);
- Spring Training fun at the Chicago Children's Museum from 1:00p-3:00p, including base running, pitching, batting and pennant making;
- \$99 per night rooms at the Affinia Hotel Chicago (enter code NAVY);
- \$10 black and white caricatures at Faces in Focus for guests wearing replica Harry Caray glasses (regularly \$18);
- Harry Caray singing *Take Me Out To The Ballgame* on the IMAX theatre prior to every movie;
- For more deals, visit harrycaraystavern.com.

CELEBRITY TOASTERS

As always, celebrities around the world will hoist a glass to Harry on this special day. Past celebrities include Will Ferrell, Jim Belushi, Joe Mantegna, Timothy Hutton, Randy Jackson, Bob Costas, Robert Conrad, Pablo Francisco, Jeremy Piven, Max Weinberg, Ron Harper, Stephen Baldwin, Hal Sparks, Frank Vincent, David Brenner, Ben Vereen, Steve Soderberg, James Denton, Frank Caliendo, Jerry Azumah, Crane Kenney, Jim Hendry, Lou Piniella, Alfonso Soriano, Derrek Lee, Ernie Banks, Billy Williams, Ryne Sandberg, Steve Stone, Bob Brenly, Len Kasper, Pat Hughes, Ron Kittle, Jim Thome, Marv Levy, Brian Urlacher, Rocky Wirtz, John McDonough, Bill Kurtis, Mayor Richard M. Daley, Attorney General Lisa Madigan, The Smashing Pumpkins, Cheap Trick, Fall Out Boy and others.

For more information about the toast, visit harrycaraystavern.com.

ABOUT HARRY CARAY'S TAVERN, NAVY PIER

Located near the main entrance to Navy Pier, Harry Caray's Tavern's waterfront location, family friendly menu and Chicago's premier sports museum combine to create a one-of-a-kind dining experience for guests of all ages. The extensive menu includes flavorful sandwiches and wraps, pastas, fresh salads and homemade pizzas. Guests can also enjoy several favorites from the legendary Harry Caray's Italian Steakhouse, as well as Harry's signature Holy Cow!® Burger Bar. The mahogany paneled walls and beautifully crafted display cabinets feature a rotating collection of museum-quality sports memorabilia, including an extensive collection of artifacts, photographs and vintage newspapers celebrating Chicago sports legends, past and present. The restaurant also boasts a slew of celebrity investors, including stars of Hollywood, **Jeremy Piven, Harold Ramis and James Denton** alongside sports greats **Ernie Banks, Ryne Sandberg, Geovany Soto, Aramis Ramirez, Patrick Kane, Bobby Hull, Marv Levy and Richard Dent** and Harry's wife **Dutchie Caray**.