



FOR IMMEDIATE RELEASE

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****MEDIA ALERT/PHOTO OPPORTUNITY****

BANK OF AMERICA® SPRING FAMILY FUN® RETURNS TO NAVY PIER

Pier Park Opens Early and Crystal Gardens Transforms into an Indoor Spring Playground for Two Enchanted Weeks of Spring Family Fun, Plus an American Airlines® Florida Giveaway!

WHO: Families looking to embrace Spring with exciting rides and slides inside a beautiful botanical garden with awesome leaping fountains and colorful exotic flowers as well as enjoy the return of outdoor fun at Pier Park!

WHAT: Awesome rides, slides and games, pictures with Sunny Bunny, strolling Spring characters, jugglers, clowns, musicians, circus artists and more, all part of **Bank of America® Spring Family Fun®!** Indoor attractions include:

- **Springtime Express:** Take a train ride through a fantasy fairytale world
- **Bunny Hop Bouncer:** Leap to inflatable new heights
- **Slippity Slide:** Pursue a peak of prolific proportions
- **Fairytale Bouncer:** Jump around inside a giant inflatable castle
- **Patch's Pitch:** Test your throwing arm in a fast-pitch baseball throw
- **Circus train:** Maneuver through an obstacle course of circus animals
- **Patch and Friends:** Meet Navy Pier's mascot dog Patch and his Springtime fairytale friends
- **Pictures with Sunny Bunny:** Photos available for purchase, or take your own (available until 30 minutes prior to close)
- **Variety Showcase:** Daily performances by jugglers, clowns, circus artists and more!
- **Pier Park Outdoor Attractions:** McDonald's Ferris wheel, the Wave Swinger, Miniature Golf, Patch's Lighthouse and the Sprout Mountain slide.

REGISTER TO WIN roundtrip, main cabin air transportation for one winner and three companions to any American Airlines destination in Florida! Entry forms available at the Guest Services Desk March 1-31 (must be 18 year or older to enter).

WHEN: March 14 - 30, 2008

WHERE: Navy Pier's Crystal Gardens, Family Pavilion and Pier Park
10 a.m. - 7 p.m. Sunday – Thursday; 10 a.m. - 8 p.m. Friday - Saturday
FREE entertainment from 11 a.m. to 6 p.m. daily (Family Pavilion Stage)

ADMISSION: Admission is FREE. **\$10 Spring Family Fun Activity Wristband** includes indoor attractions. **\$15 Spring Family Fun Activity Wristband Plus** includes indoor attractions plus Pier Park three-ride combo. **Pier Park Rides:** \$6 single Ferris wheel ride, \$5 all other single rides. **Pier Park Combos:** \$9 two rides, \$10 three rides, \$11 four rides.

DISCOUNTS \$2 OFF coupon available at www.navypier.com March 1-31. Additional \$2 OFF when you present a Bank of America® or LaSalle Bank® Debit/Credit Card at the door. Valid on purchase of Activity Wristband, Activity Wristband Plus and Pier Park three/four-ride combos (limit six). \$4.00 OFF for Shamrock Shuffle Runners.

For more information on Navy Pier events and attractions visit www.navypier.com