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**NAVY PIER WELCOMES U2 TRIBUTE BAND ELEVATION TO
CRYSTAL GARDENS FOR FREE CONCERT, JANUARY 22**

*Event in conjunction with launch of **U2 3D** at Navy Pier IMAX Theatre*

CHICAGO, January 17, 2008 – In conjunction with the launch of the groundbreaking concert film **U2 3D**, Navy Pier IMAX Theatre welcomes the U2 tribute band **Elevation** on Tuesday, January 22 at 8:00 p.m. to Navy Pier's Crystal Gardens, 700 E. Grand Ave. Sponsored by WXRT Radio and hosted by mid-morning host Terri Hemmert, the concert is free and open to the public, and serves as a lead-in to the very first public showing of **U2 3D** in Chicago, at 12:15 a.m.

About U2 3D

U2 3D, the first-ever live action digital 3D film, will premiere at Navy Pier IMAX Theatre, 700 E. Grand Ave. on Wednesday, January 23, 2008, as part of a limited IMAX 3D release, followed by wide release to digital 3D theaters nationwide on Friday, February 15, 2008. **U2 3D** is a unique cinematic experience that places viewers within the pulsing energy of a stadium concert given by the world's most popular band. Marrying innovative digital 3D imagery and multi-channel surround sound with the excitement of a live U2 concert – shot in South America during the final leg of their "Vertigo" tour – it creates an immersive theatrical experience unlike any 3D or concert film that has come before.

U2 3D is directed by Catherine Owens, U2's visual content director for more than 15 years; and Mark Pellington, who directed U2's "One" video. The production utilized the largest collection of 3D camera technology ever used on a single project. The production crew shot at huge outdoor stadium shows (not seen in North America) at cities in four countries, including Mexico City, Mexico; Sao Paulo, Brazil; Santiago, Chile; and Buenos Aires, Argentina. All told, over 100 hours of digital 3D footage was shot, documenting a set list that includes such seminal U2 songs as "Pride (In the Name of Love);" "New Year's Day;" "Sunday Bloody Sunday;" "Miss Sarajevo;" "Where the Streets Have No Name;" "With or Without You;" "Bullet the Blue Sky;" and "One," as well as more recent tracks such as "Beautiful Day;" "Love and Peace or Else;" "Vertigo;" "Sometimes You Can't Make It On Your Own;" and "Yahweh."

About Elevation

Elevation, like U2, was born out of a dream that was dreamt OUT LOUD by founding member and resident Bono Daniel "Danno" Burrow. After assembling the first lineup and playing locally in their hometown of St. Louis in the Spring of 2001, **Elevation** had its big debut in Chicago at Joe's Bar on Weed Street. The following years would see **Elevation** taking over Chicago, almost every weekend, gaining more altitude on each trip up. Even though Chicago has become their home away from home, the band still performs at such hotspots as the Grand Cayman Islands, Las Vegas, Los Angeles, and other Midwest locations.

Elevation's sole purpose in a performance is to re-create the total U2 experience in both sight and sound. From the Bvlgari shades to the Vox amps to the Paiste signature cymbals, with **Elevation**, audiences are getting the greatest U2 tribute band on the planet!

In addition to Burrows, the band consists of Dylan McGee Jones (The Edge); Dave Ambrose (Larry Mullen Jr.) and Chris Lambrou (Adam Clayton).

Tickets and Showtimes

Elevation performs on Tuesday, January 22 at 8:00 p.m., free of charge. **U2 3D: The IMAX Experience** opens Wednesday, January 23, 2008 at 12:15 a.m. at Navy Pier IMAX Theatre, 700 E. Grand Ave., on Navy Pier. Tickets are currently on sale and are \$15 for adults, \$14 for seniors and \$13 for children. Tickets may be purchased in advance via the website at www.imax.com/chicago or by phone at 312-595-5MAX.

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