



FOR IMMEDIATE RELEASE

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**NAVY PIER® GIVES THE GIFT OF PARKING DISCOUNTS THIS HOLIDAY SEASON –
OVER 50 PERCENT SAVINGS ON PARKING AT THE PIER FOR LIMITED TIME**

Discount Parking, Bank of America® Winter WonderFest, Indoor Ice Skating, Ronald McDonald Family Fireworks, New Year's Eve Gala, Free Entertainment, Food, Shopping and Enjoyment for the Entire Family

WHO: Visitors of Navy Pier receive the gift of parking savings during their visit to the most exclusive events and entertainment in Chicago.

WHAT: **\$10.00 Off Parking at Navy Pier.** Just in time for the holidays, Navy Pier is spreading holiday cheer to guests of the Pier with a **\$10.00 off parking** discount coupon available **after 5 p.m. during your first visit.** The discount parking coupon is valid through April 30, 2008. Coupon will be available through the Navy Pier website at www.navypier.com. (Discount excludes New Year's Eve)

Returning Guests Receive Bonus Savings. Visit us again and you'll receive **more than 50% savings** on your second visit parking rate. To obtain this savings visit Navy Pier's Guest Services Desk during your first visit. The discount parking coupon is valid through April 30, 2008. The Navy Pier parking coupon is required to redeem discount on second visit.

WHEN: Over 50% Discount Parking and Return Guests Coupons are Available
November 30, 2007 through April 30, 2008

WHERE: Navy Pier
600 East Grand Avenue
Chicago, Illinois 60611

About Navy Pier

As the Midwest's #1 tourist and leisure destination, historic Navy Pier® is one of the nation's most unique recreation and exposition facilities, attracting more than 8.6 million visitors a year and adding \$1.2 billion to the Illinois economy. Navy Pier (www.navypier.com) is operated by the Metropolitan Pier and Exposition Authority (www.mpea.com).

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