

**NAVY PIER® TREATS YOU TO A LITTLE R&R**  
**PRESENTED BY AMERICAN AIRLINES®**  
**Official Sweepstakes Rules**

**NO PURCHASE NECESSARY TO ENTER OR WIN.** Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules. The Navy Pier® Treats You To A Little R&R ("Sweepstakes") begins Thursday, January 28, 2010 at 10:00 A.M. and ends on April 25, 2010 at 8:00 P.M. ("Sweepstakes Period"). The Sweepstakes is sponsored by Metropolitan Pier and Exposition Authority, (owner and operator of Navy Pier) 301 East Cermak Road, Chicago, IL 60616 ("Sponsor").

**ELIGIBILITY:** The Sweepstakes is open to natural persons eighteen years of age or older who are legal residents of the 50 United States or the District of Columbia. (excluding residents of Hawaii and Alaska). The Sweepstakes is not open to (a) employees (including members of their immediate families or other persons living in their households) of Sponsor or American Airlines® ("AA") or any of their respective Board members, officers, subsidiaries, affiliates or advertising/promotional agencies, if applicable; and (b) persons who have won AA tickets (or other prizes valued in excess of \$600) in any Sweepstakes at Navy Pier in the past six (6) months. "Immediate family" means parents, siblings, children and spouse. Void where prohibited. All federal, state, and local laws and regulations apply.

**HOW TO ENTER:** To enter, fill out an entry form and place it in the entry box located at the Navy Pier Guest Services desk located inside the Family Pavilion, during the Sweepstakes Period. Entries must be received by close of business on April 25, 2010. **One entry per person/household/email address.** Sponsor is not responsible for incorrect, inaccurate or incomplete entry of information by participants; lost entries or transmissions, interrupted or unavailable network, server, or other connections; scrambled transmissions or other errors or problems of any kind whether mechanical, human, or electronic, technical malfunctions or the computer hardware, software, or any combination thereof; or problems associated with any virus or any other damage caused to participants' systems. No entries by facsimile, overnight courier, or delivery service.

**PRIZE[s]:** Two Grand Prize Winners ("Winners") will be randomly selected from all eligible entries received. All prize values are denominated in U.S. currency. Winners will receive an AA prize letter, which entitles Winners to redeem such letter for two (2) round-trip main cabin airline tickets on AA to a destination in Mexico or Caribbean, from the airport nearest Winner's residence. The approximate retail value ("ARV") of the prize, as determined by AA, is \$1,400. Travel must be completed by the date set forth in the prize letter. The winners and all traveling companions must travel together at the same time. Meals, gratuities, ground transportation and all other expenses not specified in the Sweepstakes Rules as part of the prize shall be the responsibility of the Winners. All prizes will be awarded. No substitution or transfer of any prize or election of cash in lieu of any prize by winner will be permitted. Sponsor reserves the right to substitute any prize of equal or greater value. Prizes are nontransferable. All federal, state, and/or local taxes are the sole responsibility of Winners. Winners of prizes valued over \$600 will be issued IRS 1099 forms for the value of the prize. In addition to any restrictions set forth in this paragraph, the prize shall also be subject to the AA restrictions attached to these Official Rules as Schedule I as well as any and all procedures and policies contained in the AA prize letter sent to the Winners.

**SELECTION OF WINNERS:** On or shortly after April 25, 2010, Sponsor will randomly select two (2) Winners from all eligible entries received during the Sweepstakes Period. The Winners will be notified by email and/or telephone within two (2) business days after the draw. Odds of winning depend on the total number of eligible entries received. Winners may be required to sign and complete an Affidavit of Eligibility/Liability and Publicity Release ("Winner's Affidavit") and return it within ten (10) business days of date of postmark. Sponsor is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to deliver the notification to the Winners. If the Winners cannot be contacted within fifteen (15) days of the draw, is ineligible, fails to claim a prize within fifteen (15) days of initial contact, or fails to timely return the completed and executed Winner's Affidavit as required, the prize may be forfeited and awarded to an alternate winner who will be randomly selected from the remaining eligible entries. If Winner has moved to a different address, it is the sole responsibility of the winner to notify the Sponsor or designated agent of the new address. Sponsor is not responsible for any undeliverable prize deliveries due to change of address. By accepting and/or using prize, Winner gives Sponsor the rights to use the Winner's name, voice, and/or likeness for the purpose of advertising, trade, or promotion without further compensation worldwide in perpetuity and in any form of media including the Internet, unless prohibited by law.

**CONDITIONS:** By entering the Sweepstakes, participants agree to be bound by these Official Rules and the decisions of Sponsor, which shall be final. Sponsor, agents and representatives of Sponsor, its affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, and legal advisors are not responsible for and shall not be liable for: (i) telephone, electronic, hardware or software program, network, Internet, or computer malfunctions, failures, or difficulties of any kind; (ii) failed, incomplete, garbled, or delayed computer transmissions; (iii) any condition caused by events beyond the control of the Sponsor that may cause the Sweepstakes to be disrupted or corrupted; (iv) any injuries, losses, or damages of any kind arising in connection with or as a result of any prize, or acceptance, possession, or use of any prize, or from participation in the Sweepstakes; or (v) any printing or typographical errors in any materials associated with the Sweepstakes. Sponsor reserves the right, in its sole discretion, to suspend or cancel the Sweepstakes at any time if a computer virus, bug, tampering, unauthorized intervention, or other technical problem of any sort corrupts the administration,

security, or proper play of the Sweepstakes. Sponsor reserves the right to cancel the Sweepstakes or change any element thereof, with or without notice, at any time, due to printing errors, web site errors, transmission errors or other mistakes or problems in the production or administration of the Sweepstakes. Sponsor also reserves the right to disqualify, in its sole discretion, any person tampering with the entry process or who is otherwise in violation of the Sweepstakes Rules.

Any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration. Claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees. Participants agree that, if necessary, all disputes will be resolved in state or federal courts in Illinois exclusively and subject to the laws of the State of Illinois.

By entering the Sweepstakes, each participant agrees to release and hold Sponsor its Board members, officers, subsidiaries, affiliates or advertising/promotional agencies and legal advisors, if applicable, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Sweepstakes or resulting from acceptance, possession, or use of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.

Entries become the exclusive property of the Sponsor and will not be returned. By checking the opt-in box on the entry form for this Sweepstakes, participant acknowledges and accepts that his/her e-mail address and/or other personal information from the entry (collectively "Information") may be used for internal marketing analyses and to provide participant with information about Sponsor and Sponsor's promotions and/or services that may be of interest to participant. The Information will not be used for any other purposes without participant's consent. The Information will not be sold or provided to third parties, except as required or authorized by law. Participant may later revoke consent to these promotional purposes at any time by contacting Sponsor at NAVY PIER, 600 East Grand Avenue, Chicago, IL 60611, ATTN: Partnership Marketing Coordinator.

**WINNERS' NAMES:** To obtain a copy of the winners' names, send your request in writing along with a stamped, self-addressed envelope to (Vermont residents may omit return postage): Navy Pier® Treats You to a Little R&R, NAVY PIER, 600 East Grand Avenue, Chicago, IL 60611, ATTN: Partnership Marketing Coordinator. Requests must be received no later than February 3, 2010.

## SCHEDULE I

### TRAVEL AWARDS/TICKETS - TERMS AND CONDITIONS

1. Tickets have no value except when redeemed in accordance with the terms and conditions listed below. Tickets are not transferable or refundable.
2. Travel Awards provided in this agreement cannot be bartered or sold for cash, or in lieu of cash payment.
3. Tickets are subject to availability of promotional inventories and current blackout dates. Coach must be booked in "T" class, Business in "U" class and First in "Z" class. No open tickets are permitted. Blackout dates may apply.
4. Tickets must be issued by the American Airlines Ticket Redemption Center at 1-800-727-2142. Travel agencies cannot issue Tickets.
5. Minors who are declared winners must be accompanied on all prize flights by a parent or guardian.
6. Any applicable fees, taxes, surcharges, service charges or passenger facility charges are the responsibility of the user and must be paid at the time the Ticket is issued. Taxes shall include all federal, state, local and foreign taxes of any kind, and whether assessed for winning or otherwise coming into receipt of the Tickets, or in relation to use of the Tickets.
7. Tickets are valid for travel only on American Airlines, American Eagle, American's regional airline affiliate or AmericanConnection® service (collectively referred to in this Exhibit B as "American Airlines"). AmericanConnection service is operated by Trans States Airlines, Inc., Chautauqua Airlines, Inc. and RegionsAir, Inc., each of which operates as an independent contractor. Travel is not valid on flights operated under a code sharing agreement with other air carriers.
8. Travel must be via the most direct American Airlines routing. Unnecessary and circuitous routings, connecting points and/or segments are prohibited. Stopovers, except for the next connecting flight, are not permitted.
9. American Airlines is not responsible for, and will not pay, expenses associated with transportation on other carriers, ground transportation, excess baggage charges or overnight lodging, if required.
10. If American Airlines, for any reason, discontinues service to the selected destination before the travel date, the user must select an alternate American Airlines destination.
11. After a Ticket has been issued, an administrative service charge of \$100.00 will be assessed for any change requiring reticketing, such as a change of origin or destination. Changes requiring reticketing must have prior approval of ticket authorizer.
12. Travel must be completed by deadline set forth on the Prize Letter.
13. Lost or stolen Tickets will not be replaced.
14. Passengers are not eligible for AADVANTAGE mileage credit or any other promotional benefit that American may offer. AADVANTAGE miles and/or stickers cannot be used to upgrade.
15. Purchased upgrades are permitted by paying the difference between full fare for the authorized class of service and the next class of service. Paid upgrades are only allowed for next cabin. Two cabin upgrades will not be processed. Processing of purchased upgrades will be handled when redeeming certificate through our Ticket Redemption Center and may not be handled at airport ticket counters. Processing time is a minimum of 48 hours based on hours of operation of Ticket Redemption Center.
16. Customers will be instructed at the time of booking to contact our Ticket Redemption Center prior to flight departure if they plan on cancelling their ticketed reservation. If they fail to contact an AA representative via our Ticket Redemption Center or Reservations, a No-Show fee of \$50 (coach), \$75 (business), or \$100 (first) per person will be charged to reinstate the reservation. All other rules apply.
17. Customers contacting Ticket Redemption Center to process a simple flight date/time change to their ticketed reservation will be charged a \$25 change fee per person.